

## Millimeter

*“Photography is more than a medium for factual communication of ideas. It is a creative art.”*

– Ansel Adams

The IEM - UEM CULTURAL FEST 2017 is calling for all the passionate photographers to showcase their talent and take away big prizes at stake.

## Description:

- The event has two categories:

### DSLR/SLR Photography

Compositions:

1. Emotions
2. Architecture
3. Wildlife

### Mobile Photography

Compositions:

1. Landscape
2. Food
3. Seasons

## Registration:

Rs 50/- per photograph

## Deadline:

Online Submission: 20<sup>th</sup> January, 2017.

Offline Submission: 27<sup>th</sup> January, 2017 (10 a.m.)

## General Rules

- 1) **All participants need to register for the event on the fest website.**
- 2) For online submissions, photographs must be mailed to **iemcmillimeter2k17@gmail.com**. The mail should contain the details of the participants (Name, Institute, Year, Stream) and the event being participated in (Mobile or DSLR/SLR Photography). The files sent should be renamed as: topic\_titleofpic\_pic number\_participant name. Minimum size of photographs should be 1 MB (only for DSLR/SLR Photography).
- 3) Offline photo submissions must conform to the print dimensions of **(8 x 6 inch for DSLR/SLR photographs and 6x4 inch for Mobile photographs)**, and must be submitted at IEM Salt Lake Gurukul Campus, College More, Sec V. The name for each photograph should be clearly labelled with the participant's name at the back of the photograph.
- 4) Participants can submit photographs of different categories.
- 5) Copyrighted or commercial images will not be accepted, and any such image found will be immediately removed.
- 6) Your entry will not be counted if you do not pay the registration fees.

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www.iemculturalfest.com

- 7) Digital manipulation that distorts the reality of the photos will not be allowed. Only basic enhancements will be entertained.
- 8) The organizers reserve the right to reject entries with incomplete details.
- 9) All submitted photographs are non-returnable.
- 10) The organizer reserves the right to disqualify any entry which is out of theme or objectionable.
- 11) Participants are entirely responsible for all entry related costs.
- 12) The images will be selected by a panel of judges and their decision is final.
- 13) The panel of judges will evaluate the entries based on the following criteria:
  - Composition
  - Lighting
  - Extent to which the photograph captures the essence of the theme.
- 14) The college will not be held responsible for violation of copyright by the participant.

**NOTE: PHOTOGRAPHS WITH WATERMARKS WILL NOT BE ENTERTAINED**

## Coordinators:

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